



PRINTED SALES MATERIALS

Claim Documentation

ALL PROOF OF
ACTIVITY MUST
DISPLAY
**BRAND NAME &
VALID U.S.
ORIGIN
STATEMENT**

ELIGIBLE EXPENSES	INELIGIBLE EXPENSES
<ul style="list-style-type: none">• Production of banners, posters, signage, recipe cards, table tents, shelf talkers, company brochures, and other similar point of sale materials that promote FundMatch-approved products• Each item must promote the brand name and valid U.S. origin statement to be eligible for reimbursement• Sales material that targets a foreign audience• Temporary labor for printed sales material design• All forms of printed sales materials must display your brand name and a valid U.S. origin statement. The U.S. origin statement must be clearly displayed (view not obstructed), part of the material design, and its size large enough to read without difficulty.	<ul style="list-style-type: none">• Sales material that does not promote the brand name and valid U.S. origin statement• Sales material that does not target a foreign audience• Business cards• Seasonal greeting cards• Sales materials for unapproved FundMatch Program products• Any materials tied to the discount of product or associated with a coupon or price reduction• General company advertising that does not include the product promotion information and valid U.S. origin statement

CLAIM DOCUMENTATION

- Invoice
- Proof of payment
- Proof of activity for any printed materials cannot be in the form of PDF design/draft design. Images of the item produced (e.g. photographs) or original copies must be submitted. For larger items, legible high-quality photo of the material in its entirety, showing brand promotion and valid U.S. origin statement may be submitted.